

Trade Secret

<http://english.ktslaw.com.cn/practice-areas/intellectual-property/trade-secret/>

As technology gains importance in almost every marketplace, businesses must understand the costs and benefits of different strategies for protecting intellectual property. Some forms of protection, including patent protection and trade secret protection, overlap. Knowing when to protect business information as confidential and when to use the information through patent procurement is key to managing and optimizing such assets. Our attorneys are experienced in the relative strengths and weaknesses of patent versus trade secret protection that can help determine whether to maintain an invention as a trade secret or seek a patent.

Our registered patent attorneys work hard to stay closely involved with both our clients' technology and their businesses. Our goal is to assure that our clients make well-informed legal decisions about trade secret protection and patent protection. We actively counsel large and small companies in establishing and strengthening trade secret protection programs, including measures related to the information itself, employees and third parties.

We are regularly involved in a wide range of corporate transactions in which trade secret protection is important. Our attorneys have played key roles in such transactions, including licensing, mergers, acquisitions, public offerings and private equity/venture capital investments for a variety of industries. Our experience and close work with clients' businesses, enable us to provide in-depth insight into risk assessment in transactions involving trade secrets and in developing strategies for minimizing risks. From identifying trade secrets to confidentiality agreements and joint development contracts to transfer of critical know-how, our goal is to provide a comprehensive framework for maximizing the value of all business information.

Our experience in protecting technology and business through patents, trademarks, copyrights and trade secrets uniquely qualifies us as a leading provider of litigation services for these often inter-related business assets. Our trade secret litigation practice includes attorneys who concentrate solely on intellectual property matters, trial attorneys with substantial litigation experience and attorneys with substantial technical knowledge in a variety of fields. Our size, experience and wealth of technical knowledge also allows us to represent clients in litigation regarding trade secret protection and misappropriation involving any technological area.